# EURid Youth Committee
# Action Plan

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19.10.2020 Format revision

31.10.2020 Reviewed first version

30.10.2020 First draft submitted to feedback

08.09.2020 Document split to finalize Charter

29.07.2020 Draft provided by EURid

# Action Plan

This document outlines the key activities, objectives and intended outcomes of the Action Plan of the EURid Youth Committee (YC) for the period of its first mandate.

*Work program processes that can change the current plan:*

*1.* YC receives .eu procedures, strategies and etc. for comment and responds in up to 2/3 weeks after they are received;

*2.* YC receives information about the calendar with events and planned YC participation either in person or virtually and determines who and how it will participate;

3. YC 12 months reports for the tasks that are accomplished require adjustment;

4. Online and/or in-person meetings of the Youth Committee every 3 months identify new areas of interest;

## 1. Youth Committee members Appointment (June 2020 - August 2020)

EURid will officially appoint the initial five members of the Youth Committee. All members of the Youth Committee shall sign the EURid Conflict of Interest statement and a commitment to serve the Committee in their personal capacity without taking influence or instruction from any third party.

EURid appoints the liaison to the Committee.

## 2. Youth Committee Charter Proposal and acceptance (September 2020)

EURid will ask the Committee to approve their Charter – based on a draft produced by EURid – and appoint a coordinator (at their first virtual meeting of 2020).

EURid will facilitate and support the organization of a (virtual) meeting of the Committee. EURid will suggest the first discussion points which could be:

a. Committee Charter.

b. Appointment of the coordinator.

c. Participation in the 2020 IGF.

d. Other IG related opportunities.

e. What EURid could do differently to make the .eu domain name more appealing to younger generations.

1. [this should be a big point on YC agenda. All the other work is ambassadorial; this is where YC can create change that benefits our communities]

EURid publishes a PR about the establishment of the Committee

Out of the meeting, the Committee will define a work programme with deliverables for the first two years.

### 3. Participation in IGF 2020 (November 2020)

- Dynamic Coalition on Data and Trust proposal feedback
- Dynamic Coalition on Data and Trust session speaker
- Youth Initiatives dialogue
- Attendance of other WSs and sessions

Outcomes:

[leveraging EURid / YC key messages that we want to insert into the debates; relevant topics learnt at IGF that YC wants to inform EURid about?]

[collecting main points mentioned during each session that YC participated in and brainstorm further ideas on the points discussed in next YC meeting]

### 4. Proposal to make .eu more attractive for Youth v1.0 (December 2020)

One of the main activities of YC. This is to be iterated and improved.

Outcomes:

[deliverable with recommendations for EURid]

[video which focuses on branding, reputation for people who want to: design blogs or their first page; or on the other spectrum, security and privacy, so that people can have their own email addresses, EU exposure with .eu domain name, role of YC in ensuring .eu relevance for young generation )]

### 5. Youth Committee Virtual meeting (December 2020)

Main topic is the Recommendations to EURid on .eu youth engagement

Discussion of current activities, synchronised work

Outcomes: [approved documents on the initiatives completed]

### 6. Contribution to Safer Internet Day initiative (February 2021)

Outcomes: [promotion of the .eu as a safe TLD through involvement in ongoing online safety campaigns]

### 7. Youth Committee Virtual meeting (March 2021)

Prepare workshop for EuroDIG

Outcomes: [approved documents on the initiatives completed]

### 8. Youth Committee in-person meeting (June 2021)

To be held at EuroDIG

Main topics raised at EuroDIG + workshop debriefing

Outcomes: [approved documents on the initiatives completed]

## 9. Participation in the EuroDIG 2021 (28-30 June, YouthDIG 26-28 June 2021 - Italy)

[Call for topics is now open on the EuroDIG website: YC to put in a youth and domain proposal and then help organise a session.]

Outcomes: Workshop on how to set a personal .eu domain

## 10. Participation in the European SIG 2021 (expected July 2021)

Outcomes: Workshop on how to set a personal .eu domain

## 11. Youth Committee virtual meeting (September 2021)

Outcomes: approved documents on the initiatives completed

## 12. Cybersecurity Month EU initiative (October 2021)

Outcomes:

[proposal for the implementation (by EURid) of a social campaign on cyber security through an infographic, for example:

(https://id.pinterest.com/maydinazs/cyber-security-campaign/) ]

[find an interesting young blogger who owns a .eu domain and do a live webinar on how to spot cybersecurity weaknesses and protect yourself]

## 13. Participation in IGF 2021 (expected November 2021 - Poland)

Outcomes: [session proposal: One member of YC as speaker and/or moderator + youth representatives from internet domains: dotKidsAsia + (Latin)American .* + African .*]

## 14. Youth Committee virtual meeting (December 2021)

Outcomes: approved documents on the initiatives completed

## 15. Contribution to Safer Internet Day initiative (February 2022)

Outcomes: [To be determined closer to the date so that YC can identify main strengths of 2021 and improve upon them]

## 16. Youth Committee virtual meeting (March 2022)

Outcomes: approved documents on the initiatives completed

### 17. Youth Committee in-person meeting (mid 2022)

Outcomes: approved documents on the initiatives completed

### 18. Participation in the EuroDIG 2022 (expected mid 2022)

Outcomes: [To be determined closer to the date so that YC can identify main strengths of 2021 and improve upon them]

### 18. Youth Committee virtual meeting (September 2022)

Outcomes: [end of mandate meeting - reconduction and/or YC work handover]

**Not yet scheduled initiatives that are to be included in the Action Plan:**

- Further versions of the Proposal for youth engagement with .eu domain, that should be revised twice a year;

- Organisation of online events with students/universities related to cybersecurity, literacy and / or domain names related topics in order to promote EURid;

- Every member of the YC is to promote the EURid mission within his / her professional / educational network through a show-and-tell event, a blog post, etc;

- Organisation of local initiatives supported by EURid and organised by YC members.